MEDIA KIT

NorthwestTravelAdvisor.com has been the go-to website for Northwest travel destinations since 2006. It's a targeted, affordable alternative to costly online media, but also is used to enhance any existing marketing campaign that targets travelers likely to visit Northwest destinations.

NorthwestTravelAdvisor.com reaches hundreds of thousands of Northwest travelers each year. Readers find our planning tools useful and our articles informative -- one-stop shopping for anyone traveling to the Northwest. In addition, we have a daily radio show on 15 stations beckoning hundreds of listeners to the site each day.

ADVERTISING OPTIONS

1. Listings
Our 100-word listings put your lodging or activity in your city and region, in our Value Packages section, and in our Getaway Machine.

$299 annually
(If you email us your order, you qualify for 10 percent off your first listing per property.)

2. Banner Packages
We'll put your banner in at least five appropriate locations throughout the site and include your listings as well.

$399 for six months
$699 for 12 months
(Banner is 150 pixels wide by 400 pixels deep. $75 additional charge to create your banner)

3. Special Options
You can guarantee home page exposure with our Focus Feature package -- see next page of media kit.

Also, you can sponsor our statewide radio show for $799 per week.

PHONE: 888-255-7735
getawaymediacorp@gmail.com
New Focus Features bring powerful results

The Northwest's leading website for getaway travel now puts your message front and center on the home page where readers will immediately take notice.

Our Focus Feature package includes:

*Home page photo, headline and link to your custom article

*Custom article page with link to your website

*Placement of your 150X400 banner in multi-locations on NorthwestTravelAdvisor.com

*Multiple listings on the site

$499 for six months -- $799 for 12 months
(home page photo will appear one week per month while home page headline, link and other placements will appear for entire duration of promotion)

Limited availability -- reserve space now

We only have a limited number of these highly visible home page Focus Feature positions available, so act while we still have a space for you. These are better than click-throughs -- each reader clicking through to your custom feature will see your entire sales proposition!

Intensive statewide radio promotion!

NorthwestTravelAdvisor.com is promoted daily on 14 radio stations in the state of Washington. Entering its fifth year on the air, our popular Exploring the Northwest radio show airs multiple times each day and has a loyal audience that refers to NorthwestTravelAdvisor.com to learn more about travel tips presented on the radio.

888-255-7735 (getawaymediacorp@gmail.com)